



Short Bio

Sarah Weise is the CEO of award-winning marketing research agency Bixa and the bestselling author of InstaBrain. For 15 years, Sarah has been a guide to hundreds of leading brands including Google, IBM, Citi Ventures, Cox2M, US Army, PBS, and Ogilvy. Sarah helps brands ask the right questions to achieve a laser-focus on their customers and build experiences that are downright addictive. She's appeared in Business Insider, NBC, CBS, ABC, Fox, Yahoo! Finance and BBC and is an instructor of 6 LinkedIn Learning courses in marketing, UX, and brand storytelling.

Recognized as one of the industry's "Jaw-Dropping Marketing Speakers," Sarah is a mainstay on global marketing influencer lists and keynote stages. Wherever she goes, Sarah's infectious enthusiasm and magnetic speaking style inspires and teaches leaders how to grow their business, transform their communities, and leave a legacy.